



VISIONIZE

GENERAL PRICING GUIDE

VIDEOGRAPHY • DIGITAL MARKETING • PHOTOGRAPHY

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MEET THE TEAM



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Part-Owner, CEO



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Filmmaker / Photographer

FIRST THINGS FIRST

We are finally here, the beginning of a new relationship! You've probably reviewed our work and even made a connection to it, also envisioning it being a part of your business. There is absolutely no better compliment than a client trusting us to document their business passionately. But *first things first*, we have to be a great fit because we want to be more than just your exclusive media team. What does this mean?

It means you've got to be okay with us capturing the little things. Producing the films that make your product come to life. Finding the stories that go well beyond the company's values. Creating the content that shows you off. Capturing images that will be engraved in your company forever. You'll allow us to be the eyes and ears that capture moments from beginning to end. We want to be able to help you go beyond your visual needs and get you paid.

From the planning stages to the presentations, we are here to help your business grow through visual storytelling. Together, we can build a relationship that creates an experience for everyone to admire and invest.

Music Video Production
"Melia" by Josh Tatofi
Kaneohe, Hawai'i



WHAT DO WE OFFER?

VIDEOGRAPHY	DIGITAL MARKETING	PHOTOGRAPHY
<p>Documentary Promotional Videos Event Coverage Content Repurposing Short Form Content Music Tours</p>	<p>Social Media Management Content Creation YouTube Management Podcast Management Brand Awareness SEO Optimization</p>	<p>Headshots/Portraits Family Photography Product and Merchandise Event Coverages Food Photography Fashion Photography</p>

**Our range of services extends beyond those listed in this guide; feel free to reach out to us for further information on additional services tailored to your needs.*



VIDEOGRAPHY COLLECTIONS

BRONZE	SILVER	GOLD
1 Minute Video 1 Cinematographer 2 Hours of Coverage Music Licensing Digital Download of HD File 1 Week Delivery	1 Minute Video (2) 1 Cinematographer 4 Hours of Coverage Music Licensing Digital Download of HD File 1 Week Delivery	2-3 Minutes Video 1 Cinematographer 5 Hours of Coverage Music Licensing Digital Download of HD File 1-2 Weeks Delivery
\$500	\$1,500	\$2,500

**Please note that delivery of content may be subject to delay due to high demand of work, overbooking, or our team's travel schedule.*

VIDEOGRAPHY ADD-ONS

1 Minute Video	2-3 Minutes Video	3-5 Minutes Video
\$500	\$750	\$1000
Drone Coverage	Raw Footage	Additional 1 Hour
\$500	Contact Us	\$200

Music Event
98° Music Concert
Honolulu, Hawai'i



SOCIAL MEDIA MARKETING COLLECTIONS

SMM BRONZE	SMM SILVER	SMM GOLD	SMM REELS
<p>1 SM Platforms 2 Posts/Week Copy for SM Posts¹ CM: 30 Minutes/Day² Monthly Reporting</p>	<p>1 SM Platforms 2 Posts/Week or 2 Reels/Month Copy for SM Posts¹ CM: 45 Minutes/Day² Monthly Reporting</p>	<p>2 SM Platforms 4 Posts/Week 2 Reels/Month 2 Sets of Reels/Week Copy for SM Posts¹ CM: 1 Hour/Day² Monthly Reporting</p>	<p>4 Reels/Month³ 15 Photo Images Music Licensing Digital Download of HD File Monthly Reporting</p>
\$600	\$1,500	\$3,000	\$1,000

Social Media Post¹: Social Media Captions, Hashtags, Microblogs, Extended Captions
 Community Management²: Engagement, Reposting, Community Response (Timely)
 Reels³: Reels are Short Form Videos between 7 to 60 seconds

DIGITAL MARKETING ADD-ONS

YouTube Management	Podcast Management	Blog Writing/Newsletter Copy
<p>1 Account 2 Video Editing 2 Thumbnails 5 Reels/Month CM: 30 Minutes/Day Monthly Reporting</p>	<p>1 Account 2 Video Editing 2 Thumbnails Designs 10 Reels/Month CM: 30 Minutes/Day Monthly Reporting</p>	<p>1 Account 1 Blog/Month Design Layout Micro Blog Integration CM: 30 Minutes/Day Monthly Reporting</p>
\$1,500	\$1,200	\$800

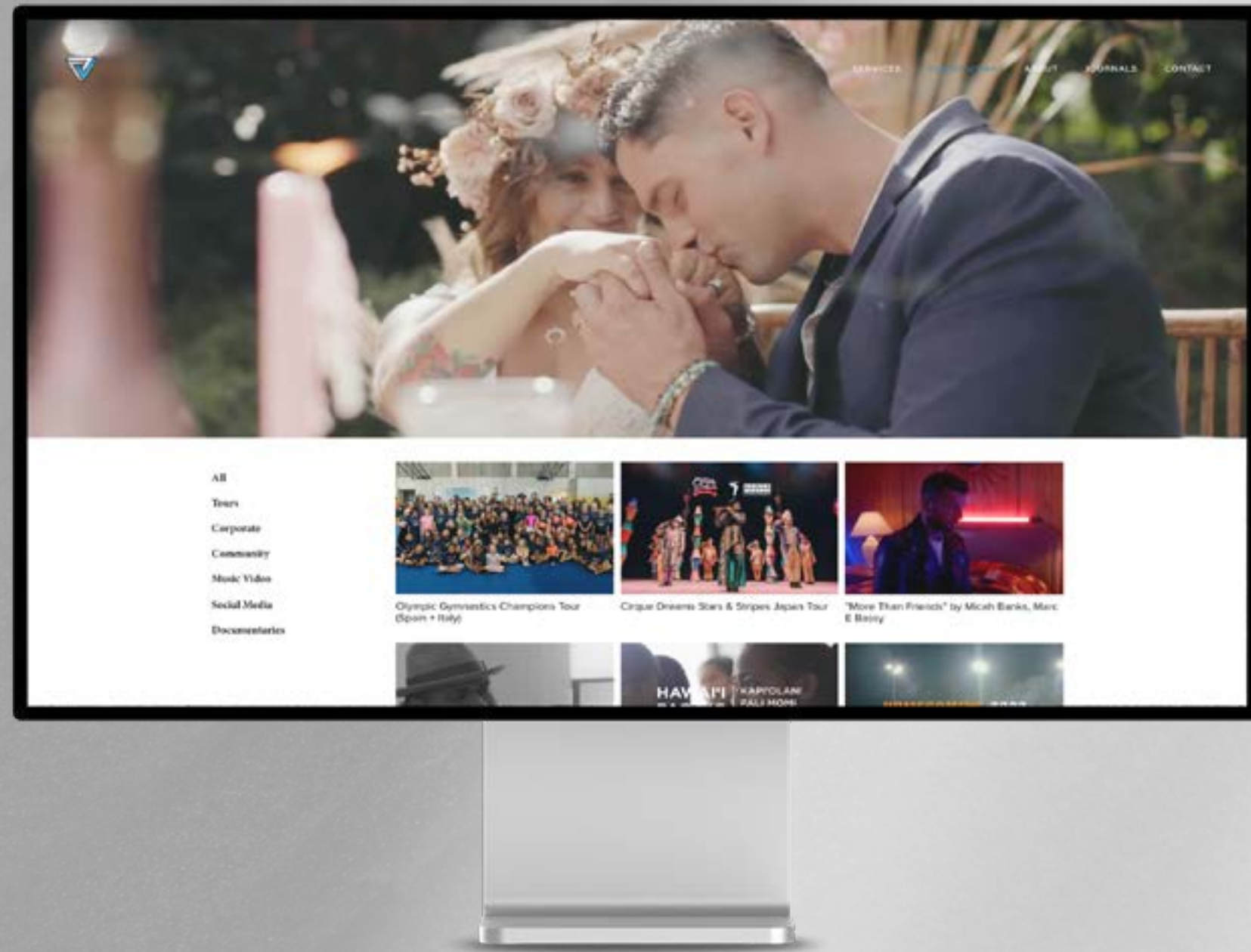
Event Coverage
Adam Devine feat. Adam Ray Tour
Iwakuni, Japan



PHOTOGRAPHY COLLECTIONS

1 HOUR SESSION	30 MIN SESSION
<p>1 Hour of Coverage 1 Photographer High Resolution Edited Images Print Release Digital Download Online Image Gallery up to 1 Year 1-2 Weeks Delivery</p>	<p>30 Minutes of Coverage 1 Photographer High Resolution Edited Images Print Release Digital Download Online Image Gallery up to 1 Year 1-2 Weeks Delivery</p>
\$400	\$300

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[Click Here](https://www.visionizemedia.com/motion) to watch our film collections or watch online at [visionizemedia.com/motion](https://www.visionizemedia.com/motion)



VISIONIZE

FREQUENTLY ASKED QUESTIONS

VIDEOGRAPHY • PHOTOGRAPHY • BOOKING • DELIVERY

BOOKING:

Q: Can we customize our package?

A: Yes, of course! We want to be able to accommodate your plan. Let us know about what you would like to customize and we can try our best to work something out.

Q: How far in advance should I book your services?

A: We recommended booking us no later than 2-3 weeks in advance and as far as 6 months.

Q: What is the process for booking your services?

A: Once you have an idea of what you want to book, feel free to contact us via email with any additional questions or concerns and we will send over an agreement form with the required customer deposit.

Q: Are there any upfront fees or deposits required to secure a booking?

A: Yes, Photography and Videography services require a 30% customer deposit while Digital Marketing Services require 50% customer deposit. For monthly DM Services, first month payment is due with agreement form and recurring payments are due every 15th of the month.

Q: Can I make changes to my booking after it's been confirmed?

A: If you are looking at changing your event date and as long as we are available, we will be happy to accommodate your change at no extra fee.

Q: Do you offer discounts for booking multiple services or multiple sessions?

A: We are firm on our prices as we believe in the quality of work/service that we are able to provide. However, if you continue to work with us on a consistent basis, we are happy to grandfather our prices specifically for you (as we normally update our rates yearly).

Q: Do you book two events in one day?

A: To ensure the quality of your event, we do not double book events.

Q: What if you're already booked?

A: We can share our calendars with each other to schedule shoots. However, if we are booked on the day of an event you have already scheduled, we collaborate with a bunch of other filmmakers so we would be happy to extend our recommendations to you.

Q: Are you able to put a soft hold on a specific date for an event?

A: Our booking comes on a first come, first serve basis. If you have your contract + deposit in, we are then able to lock in your date.

Q: What happens if you are sick or unable to make our event?

A: I do my best to make every single event, but it's always good to plan for the worst. We have assistants that are capable of filling in and also work closely with other companies who can also fill in the event of an emergency. We know we have only one chance to help you capture your event and we will be there!

Q: Do your prices include tax?

A: Yes. There will be an additional 4.712% for sales tax in Hawai'i.

Q: Where are you located? Can I book you for abroad?

A: We call the beautiful Hawai'i our home, however we travel often for gigs. It's a pleasure to travel where the best day of your life takes place. We'd love to travel to wherever your story takes you!

Q: Can we meet before booking?

A: Of course, we love to get to know new people and our clients. If you are living outside of Honolulu or abroad, we can Zoom, FaceTime, and Google Chat as well.

VIDEOGRAPHY SERVICES:

Q: What types of events do you typically cover?

A: We cover a wide range of corporate events, family events, sporting events and music events. We do not limit ourselves, but feel free to inquire about your upcoming event and we can get things started for you!

Q: Can we request specific styles or themes for our video?

A: You can definitely request a specific style or theme for your video project, but feel free to watch our video galleries to get inspired by our style.

Q: Do you provide drone footage as part of your videography packages?

A: We currently offer drone coverage as an additional service due to drone laws and FAA rules and regulations.

Q: What is your approach to capturing audio during events or interviews?

A: We recommend capturing audio for video projects to enhance your story and video project so we always have our production sound gear ready to record: External Recorder, Lavaliers and Boom Mics.

Q: How long does it take to receive the edited video after filming?

A: Depending on the project, there are dedicated delivery dates, however, please note that delivery of content may be subject to delay due to high demand of work, overbooking, or our team's travel schedule.

Q: Can we request revisions to the video after it's been edited?

A: Yes, you may request unlimited reviews to your video, however, for complete re-edits there will be an additional fee.

Q: Do you offer multiple camera setups for larger events?

A: Yes, we do!

Q: What is your policy on music licensing for videos?

A: We offer commercial music licensing through third party sites such as Musicbed, Epidemic Sound and Envato.

Q: Are there additional costs for travel or accommodation if our event is outside your local area?

A: Travel, accommodations, meals and ground transportation are not included.

PHOTOGRAPHY SERVICES

Q: What types of photography do you specialize in?

A: We specialize in Photojournalism, Portrait photography, Documentary photography and Sports. But we are open to all types of photography.

Q: How many photos can we expect to receive from a typical session?

A: This is a variable question due to the different types of sessions but we average about 300-400 high quality images for a 1 hour photography session.

Q: Do you provide props or backgrounds for portrait sessions?

A: Unfortunately, we do not but we have a few friends in the industry that provide rental props or backgrounds for a portrait session.

Q: Can we request specific locations for outdoor shoots?

A: Yes, you may request a location that fit your story, your vision and your vibe.

Q: How long does a typical photography session last?

A: We currently offer 30 minute sessions or 1 hour sessions. But this may vary per project.

Q: Do you offer retouching or editing services for photos?

A: We currently do not offer retouching or

editing services for photography besides the editing that is included with your photography session.

Q: What is your policy on printing or framing photos?

A: Upon receiving your image gallery, you will be provided with a Printing Release Form that gives you the opportunity to print your favorite images to place anywhere in your home or office.

Q: Can we order additional copies of our photos after the session?

A: Yes, you may!

Q: Are there any extra fees for weekend or evening sessions?

A: No, we do not believe in extra fees for weekends or evening sessions. However, traveling outside of our local area may require additional fees.

Q: Do you offer photography packages for special events like weddings or graduations?

A: Yes, we do! Feel free to inquire with us regarding Visionize Weddings.

DIGITAL MARKETING SERVICES:

Q: What is your approach to developing a digital marketing strategy for clients?

A: Everything starts with your goals and vision, then we break down your brand and look at ways we can get your campaign started through content creation and

engagement.

Q: What platforms do you specialize in for digital advertising?

A: For digital advertising, we specialist in Meta (Facebook/Instagram) and Tiktok

Q: How often do you provide reports or updates on campaign performance?

A: We currently can provide you with weekly or monthly reports depending on your services.

Q: Do you offer ongoing management services or one-time campaign setups?

A: Our management services are designed for ongoing and long-term success.

Q: Can you assist with website optimization and search engine ranking improvement?

A: Yes, website optimization and SEO are great ways to utilize our content and engagement.

Q: Which social media platforms do you specialize in managing?

A: We specialize in managing Instagram/ Facebook, X formerly known as Twitter, TikTok, Pinterest, YouTube and LinkedIn.

Q: How do you create engaging content for our social media accounts?

A: We create engaging content through videography, photography, graphic design and trending sounds.

Q: What is your strategy for managing comments and messages on our social media pages?

A: We dedicate a specific amount of time for managing comments while setting up moderation for unfiltered or spam, however, we know that messages are a timely matter and we respond accordingly.

Q: How often do you post on our behalf, and can we customize the posting schedule?

A: Our SMM Collections provide information regarding posting on your behalf but it can always be adjusted to your needs.

Q: Do you offer community management services, such as hosting live events or Q&A sessions?

A: We offer a wide range of community management services that include custom engagement, social media repost and responding.

Q: Can you assist with influencer outreach and collaborations?

A: Yes, we believe in collaboration over competition!

Q: What metrics do you track to measure the success of our social media presence?

A: Some of the metrics we track are engagement rate, account mentions, audience growth and conversion rate.





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THANK YOU

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